

TENNESSEE VEGETATION MANAGEMENT ASSOCIATION ANNUAL CONFERENCE

AGENDA



**FRANKLIN, TENNESSEE
OCTOBER 5-6, 2017**



**TENNESSEE VEGETATION
MANAGEMENT ASSOCIATION**

**TVMA
ANNUAL CONFERENCE
Oct. 5-6, 2017**

Thursday, October 5, 2017

Session One

- 10:00-12:00 **REGISTRATION AND SET UP FOR EXHIBITORS**
- 12:00-12:10 **Introductions**
- 12:10-12:30 **Welcome** – Todd Blocker, Vice President, Member Relations, Tennessee Electric Cooperative Association
- 12:30-1:00 **Exhibitor** Introductions and Regulatory Updates
Kathy Booker, TN Dept. of Agriculture
- 1:00-2:00 **Navigating the Headwinds for Cost Effective Reliability**
Dave Krause, Arborchem
- 2:00-3:00 **Roadside Vegetation Management and the Pollinator Dilemma**
Stephanie Dobbs, Illinois DOT
- 3:00-3:30 **Exhibit Time and Sponsored Food and Drink Break**
- 3:30-4:30 **Tree Risk Management for Utilities**
Lindsey Purcell, Purdue University
- 4:30-5:30 **Complete Herbicide Tracking Solution with GIS Data and Electronic Forms**
Jason Myers, CWC Chemical, Inc.
- 5:30-7:00 Sponsored Reception**

Friday, October 6, 2017

Session Two

- 7:00-8:00** **Sponsored Breakfast Sandwiches in Exhibit Hall**
- 8:00-8:05 **Announcements**
- 8:05-8:15 **Business Meeting**
Scholarship Announcement
- 8:15-9:15 **Integrated Vegetation Management (IVM) Partnerships for Improved Reliability, Habitat, Economics and Public Relations**
Rick Johnstone, IVM Partners
- 9:15-10:10 **“Aquatic Plant Management: Identification, Control, and Permitting”**
Troy Goldsby, Applied Aquatics
- 10:10-10:40 **Exhibit Time and Sponsored Food and Drink Break**
- 10:40-11:35 **Managing Vegetation Risk with Technology; a summary of TVA’s past, path and way ahead**
John Dooley, Tennessee Valley Authority
- 11:35-12:30 **The Tennessee Department of Agriculture and You**
David Newbill, Tennessee Dept. of Agriculture
- Adjourn**

**** Please save the dates for the 2018 TVMA Conference which will be held Oct. 4-5 at this same location.**



2017 TVMA Board Members

Officers

Adam Morgan – President
Randy Denhart – Vice President
John P. Davis – Sec/Treasurer/Web

Board Members

Matt Kirk – Immediate Past President
Coy Lambert– Contractor Chemical
Clint Sanders– Contractor Mechanical
Michael Johnson- Utility
David Cook – Academia
Kathy Booker – Regulatory
Ken Hampton –Transportation
Linda Williams –Administration
Steve Williams-Advisory

Speaker Biographical Information

David L. Krause is the Technical Services Manager with Asplundh Tree Expert Company. He has 40 years in right-of-way and industrial vegetation management as an herbicide applicator, Field Supervisor, technical service, training and Marketing Manager and has a BS in Wildlife Biology from Michigan State University.

Dave currently provides technical service and support for utility IVM across the US for utility, roadside and pipeline rights-of-way as well as industrial bare ground sites. Dave is a Certified Pesticide Applicator, a member of the International Society of Arboriculture, Utility Arborist Association, Mountain Lake Vegetation Management Council (Past President), WV Vegetation Management Council (Past President), National Roadside Vegetation Management Association, R.I.S.E. and serves as a trustee for the TREE Fund. He received UAA Education Award in 2009 for *Industry leadership in providing training in stewardship and Best Management Practices for rights-of-way IVM*. davekrause@arborchem.com

Speaker Biographical Information (cont'd)

Stephanie Dobbs is the Roadside Maintenance Manager for the Illinois Department of Transportation and responsible for oversight of 330,000 acres of right-of-way vegetation management statewide. She is the chair of the Operations Pollinator Task Force, Co-Chair and founder of IDOT's Right-of-Way as Habitat committee and Leader of IDOT's Operation Habitat campaign. Stephanie is a Right-of-Way Sector Group Leader with the Illinois Monarch Project and a member of the Mid-America Monarch Conservation Strategy ROW Working Group, whose primary responsibility is combining 16 Midwest state conservation plans into one plan to be submitted to the US Fish and Wildlife Service. Stephanie is also responsible for oversight of 33 interstate rest areas spread across 9 Districts statewide.

Her educational background includes degrees in Agriculture Business and Civil Engineering Technology, she is an ISA Certified Arborist and a mom. Stephanie.Dobbs@illinois.gov, 217-720-6817.

Lindsey Purcell, Urban Forestry Specialist and Instructor in the Forestry and Natural Resources Department at Purdue University, has been involved in the community landscape and urban forestry industry for over 30 years. As an ISA Certified Arborist and Tree Risk Assessment Qualified Instructor, he has served Indiana communities as a landscape and tree professional in state and municipal government, non-profit organizations and private enterprise.

His educational background includes an A.S. degree from Vincennes University, a B.S. degree from Purdue University and a Master's degree from Indiana State University. Additionally, Lindsey serves as the Executive Director of the Indiana Arborist Association, a chapter of the International Society of Arboriculture.

Jason Myers is the National Accounts Manager for CWC Chemical, Inc based out of Roanoke, VA. He began working with CWC in 2000. He manages a portfolio of national accounts for utility vegetation management. He has been instrumental in the collaboration and startup of several level 1 and coop herbicide spray programs. He provides training to utilities and private contractors on the correct use of herbicides. Through this training they have developed research and demonstration plots that have been coordinated between manufacturers, contractors, utilities and the state and federal agencies.

Before working for CWC Chemical he was a Vegetation Specialist with BASF Corporation covering the western states of Montana, Wyoming, and North and South Dakota. His responsibilities included sales and marketing of Arsenal, Plateau, Stalker and Sahara herbicides.

Jason graduated from the University of Missouri in Columbia with a B.S degree in Forestry in 1996 and an M.B.A. in 1998. He is an active member in the Society of American Foresters (SAF) and a Certified Wildlife Biologist through the Wildlife Society. He is a Certified Consultant in pesticide use in Oregon and a Commercial Applicator and approved instructor (NY #899) in New York. He's also a licensed Commercial Applicator in Aquatics and Utility Rights-of-Way in Virginia. He is an active member in the International Society of Arboriculture (ISA) and the Mountain Lake Vegetation Management Council. jmyers@cw-chemical.com

Rick Johnstone is an Ohio native who serves as President and founder of IVM Partners, Inc., a 501-c-3 non-profit corporation, and owner of VMES, LLC Vegetation Management Consulting. He conducts vegetation management research and training under IVM Partners and is a liaison between federal, state, and tribal land management agencies, electric and natural gas utilities, universities and conservationists. Under VMES, he provides utility vegetation management consultation and is an expert witness in litigation.

Rick served as System Forester for two Mid-Atlantic electric utilities and is past president of the Utility Arborist Association. He is a registered Professional Forester with a Bachelor's Degree in Forest Resources Management from West Virginia University. He has forty years' experience and is an advisor to the utility industry, wildlife and pollinator conservationists, university researchers and federal, state, and tribal land management agencies.

Rick and his wife, Tess, reside in Newark, Delaware and have four children and two grandchildren. ivmpartners@gmail.com

Troy Goldsby joined Aqua Services, Inc. in 1999. Troy's Dad, Terry Goldsby, founded Aqua Services in 1982 after working for the TVA and the state of Florida. With a Master's degree in aquatic botany, Terry founded Aqua Services primarily as an aquatic plant control company. Even though Aqua Services is widely regarded as one of the best, and largest, aquatic plant control companies in the world, Aqua Services is also widely respected as a great fisheries management company as well. Along with Terry, his brother Bryan, and several great employees, Troy has worked diligently to push Aqua Services to the forefront of the industry. Working for thousands of private clients, government agencies, power entities, international governments, and currently utilizing 20 airboats and multiple service boats and vehicles, Aqua Services is leading the way in the aquatics industry. Known for practicing sound science and helping to push the industry and science forward, Aqua Services continually strives to meet the highest standards in the profession.

Troy is an avid outdoorsman, and when not working, or on the computer (which seems to be rare these days), he can be found hunting or fishing with his kids. Along with his wonderful wife Noelle, of 20 years, easy country life is what he enjoys most. Troy has served on the board and president of the Society of Lake Management Professionals, The Midsouth Aquatic Plant Management Society, the Alabama Fisheries Association, and the Tennessee Vegetation Management Association.

Troy is looking forward to another 18 years in the industry with Aqua Services, working to provide clients with the most cutting-edge fisheries and aquatic plant management techniques. He is also very excited about Aqua Services being a founding, accredited member of SLMP, and how this society can improve this industry in a profound and lasting fashion. troyg@aquaservicesinc.com

John Dooley works for Tennessee Valley Authority as the West Area Manager for Right of Way. He manages 9 TVA personnel and a contract force surging to over 200 personnel seasonally. He is responsible for the Rights of Way West of I-65, Kentucky and Mississippi. He has a Bachelor's of Mechanical Engineering and a Masters of Occupational Health and Safety with a concentration in Environmental Studies. John has been in Right of Way for 10 years.

He is also responsible for TVA's Vegetative Maintenance Program FERC Compliance to manage TVA's vegetative maintenance program to ensure its compliance with FERC Regulations while providing safe and reliable service to the citizens of the Valley and the utilities we serve.

John serves currently as a Colonel in the National Guard and is an Emergency Preparedness Liaison Officer (EPLO) for Tennessee and has served in the military in many capacities for over twenty years. jpdooley@tva.gov

David J. Newbill is the West Tennessee regional supervisor at the Tennessee Department of Agriculture. He is in the Pesticides section of the Consumer and Industry Services Division in Greenfield, Tennessee. He has been employed 38 years with Tennessee Department of Agriculture in many capacities.

David was the architectural designer of the Tennessee Department of Agriculture's Tennessee Termite Training Center teaching facility in Nashville, Tennessee. Staff training facilitator and designer of numerous course-training materials in pesticide law and wood destroying insect control. He provides Instruction at the University of Tennessee at Martin in Pesticide Law. He is the former Chairman of the Association of Structural Pest Control Regulatory Officials' Termite Prevention Procedures in New Construction Committee and in 1992 received the Environmental Protection Agency Inspector of the Year Award.

David provided pest control industry and regulatory expertise in the creation and implementation of the Tennessee Valley Authority Pesticide Pollution Prevention Programs. David is a former Voting Member of Tennessee Department of Homeland Security District 11 Council, representing agricultural security interests.

David created and supervised Operation Safe City in the Memphis/Shelby Co. Area. OSC is a public service program sponsored by EPA to address the dangers of manufacturing, distribution, sales and use of illegal pesticides. David.Newbill@tn.us , 731-225-0682